



MONICA AGUILAR V.

RESUME



MONICA AGUILAR VILLAMARIN

PHOTOGRAPHIC DESIGNER

Member of the Ecuadorian Photographers Association



contact@adarast.com www.adarast.com

CAREER

PHOTOGRAPHIC DESIGN. QUITO - EC

Graduated in 2005 by the Metropolitan Institute of Design.

RELEVANT COURSES

INTERACTION DESIGN FOUNDATION, ONLINE

Continuing Education UX / UI - 2018, 2019

INCINE, ECUADOR

New tendencies in the documentary production - 2018

Direction of Photography - 2017

MARCELA LOVEGROVE, ECUADOR

Food Styling - 2017

CDAC - MOHALI, INDIA (Full Scholarship)

Multimedia & Web Design - 2013

ESCUELA SUPERIOR DE CREATIVOS

PUBLICITARIOS, ARGENTINA

Integral Communications - 2010





RELEVANT JOB EXPERIENCE

HOTEL FINLANDIA, QUITO

Freelance account since 2003.
Steady job from 2012 to 2018.

Image management and stationery. Menu design, stationery and publicity for Cinco Sentidos restaurant. Marketing management for both businesses. Management of social networks. Tourism content written for the blog hotelfinlandiaquito.com - Web design for hotelfinlandiaquito.com

Advertising and product photography.

Implemented websites:
www.cincosentidosec.com

NÜ GROUP, QUITO

From October 2007 to February 2012

Branding, brand management, advertising, stationery, signage and menu creation, advertising and product photography. Company's business: Nükapital S.A., Nü House Boutique Hotel, Q Restaurant, Azuca Latin Bistro, Azuca Beach, Azuca Express, BBQ & Co.
October 2007 - February 2012.

Implemented websites:
www.nuhousehotels.com
www.QUITOQ.COM
www.azucabistro.com
www.azucabeach.com
www.bbq-bar.com

RIVAS HERRERA GROUP, QUITO

From June 2005 to September 2007

Web design for: Estaentodo.com and Channel 1 International. Daily content updates for estaentodo.com, sonorama.com.ec, canalltv.com and canalltv.com/internacional. Advertising design for Radio Sonorama



and Estaentodo.com. Online advertising for Estaentodo.com and its external customers.

GOECUADOR.COM, QUITO

From September 2003 to January 2005

Editorial Assistant: article writing, cultural calendar update. Web updates, photography and photo editing for the portal and online magazine. Web design and online advertising for external customers.

FREELANCE ACCOUNTS

PAZ HOROWITZ, LAWERS. ECUADOR

Imagery for social media.

HIAS Ecuador / UNICEF / MSP / SNGRE

Editorial design:

- Protocol for Mental Health Care and Psychosocial Support in Emergencies, Disasters or Catastrophes.
- Guide for the protection of children and adolescents in emergency situations, disasters or catastrophes.

MARCO CALVACHE SÁNCHEZ. Marketing Analysis.

Corporate Identity, website development and photography.

PLÁTANO CON SALPRIETA Restaurant.

Corporate Identity.

FLORIMEX FREIGHT FORWARD LLC, Quito.

Website development.

BLOOMING VALLEY / CLICK FLOWERS USA

Publicity + commercial photography.



BIOTERRA & BIOESTACION MEDICAL CENTERS, Quito.

Publicity, editorial design, corporate identity and website development.

FUNDACIÓN VALTA THORSEN, Buenos Aires - Argentina.

Publicity, corporate identity, website development and event photography.

IEKU GREENS S.A., Guayaquil.

Corporate identity, publicity, website development.

RHFM, Australia.

Website development.

IMALAC, USA.

UX design for maternal prototype.

SOFTWARE

Illustrator, Photoshop, Lightroom, InDesign CC
Mac or PC platforms

LANGUAGES

SPANISH: Native

ENGLISH: Bénédic School of Languages. Suficiency.
C1 - Proficiency.

FRENCH: Aliançe Francaise Quito
6th level. DELF 1 - 2 certification.



PERSONAL REFERENCES

GUSTAVO TERAN MACIAS

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POLO GUTIERREZ

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Operation Manager

Nü House Boutique Hotel, Quito, Ecuador

ANDRÉS MENDOZA

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Enterprenour / Civil Engineer

Grupo Nü / Plátano con Salprietá Restaurant



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Your focus makes an idea stronger